

FABRE MONTMAYOU WINS GLOBAL MALBEC RECOGNITION

Fabre Montmayou Reserva Malbec 2024 from Bodegas Fabre has been awarded a **Master medal** at the **2026 Global Malbec Masters**, earning the highest possible distinction in one of the world's most respected wine competitions.

Presented by a panel of elite judges—including Masters of Wine and Master Sommeliers—this accolade recognises **Fabre Montmayou Reserva Malbec** as an outstanding example of its type, reflecting impeccable winemaking and world-class quality.



The Global Malbec Masters, part of the Global Wine Masters series, was held in London on 5th August. Run by leading industry publication the drinks business, this competition is among 32 Global Wine Masters events in 2026, each evaluating wines by grape or style to ensure fair, expert-led judging.

Out of thousands of entries submitted in 2025, just 3.5% received a coveted Master medal, placing Fabre Montmayou Reserva Malbec among the most elite wines available globally.

This year's competition celebrated the exceptional quality and versatility of Malbec on the international stage. Open to Malbec wines of any style, with a minimum of 50% Malbec in the blend, the competition attracted entries from eight countries, bringing together an impressive breadth of expressions from across the world. Each wine was judged solely on its quality, with only 7 wines receiving a Master award.

Fabre Montmayou Reserva Malbec stood out for its elegance and distinct expression of terroir which is one of the winemaking hallmarks of **Hervé Joyaux Fabre** and his team.

Commenting on the award, owner and winemaker Hervé said: *"This is the first time we have entered this competition and to be recognised with a Master medal is an extraordinary honour. This award is a testament to our team's passion, precision, and pursuit of excellence in every bottle that we produce at Bodegas Fabre."*

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About the Global Wine Masters

The Global Wine Masters have celebrated excellence in winemaking since 2013, providing trusted recognition for the world's best producers. Each competition is judged by top-level industry professionals, including Masters of Wine, Master Sommeliers, and senior buyers.

While the majority of Global Wine Masters competitions are structured by grape variety or style to highlight intrinsic quality, a number of regional competitions are also conducted to recognise excellence within specific geographic origins. Only the very best entries earn a Master medal, with additional awards for Gold, Silver, and Bronze-level wines. Results are published in the drinks business magazine (13,000 print copies monthly) and online (1.9 million monthly page views), reaching an extensive international audience.

Malbec Masters judging panel:

Patrick Schmitt MW - Editor in Chief, the drinks business
Andrea Briccarello - Senior Business Development Manager, Roebuck's
Jonathan Pedley MW - Consultant & Judge
Lydia Harrison MW - Head of Education & Events, WSET
Martin Moran MW - Consultant & Judge
Siobhan Turner MW - Consultant & Judge
Sara Murihead MW - Consultant & Judge